

Firestone Building Products Enters Into Exclusive Distribution Agreement With DC Power Systems, a Division of SolarNet

October 23, 2009: Indianapolis, IN, USA: Firestone Energy Solutions and DC Power Systems Form Alliance

Firestone Energy Solutions, a division of Firestone Building Products, LLC, and the leading manufacturer of superior commercial roofing solutions, has formed a strategic alliance with DC Power Systems to bring solar energy products and services to Firestone's nationwide roofing distribution network.

Under the new alliance, DC Power Systems will provide training for Firestone-licensed contractors in the design and installation of solar energy roof solutions, and serve as Firestone's exclusive distributor of commercial solar products.

"Firestone's reputation in the construction industry is world class, and this alliance will fast-track solar electric as a green energy option on millions of square feet of commercial roofs installed by Firestone contractors each year," said David Michalek, Chief Operating Officer of DC Power Systems. DC Power currently distributes renewable energy products to more than 3,000 solar dealers throughout North and South America.

"Renewable energy solutions is a major initiative for Firestone Building Products," said Jeff Henegar, General Manager of FSBP's new Energy Solutions division. "This alliance with DC Power Systems brings the Firestone network a reputable, value-added distributor and is a significant step in our goal to become the largest supplier of solar products for commercial rooftops."

ABOUT FIRESTONE BUILDING PRODUCTS

As the leading manufacturer of superior commercial roofing solutions, Firestone Building Products Company, LLC has been trusted by contractors, building owners and specifiers for nearly 30 years. The company has steadily diversified from a single product to a full line manufacturer of EPDM, thermoplastic, asphalt and metal roofing systems, polyiso insulation and accessories.

1980-1985



In 1980, Firestone introduced RubberGard EPDM, the benchmark product that launched the company's influential role in the commercial roofing industry. That same year, Firestone's first RubberGard EPDM roof was installed and warranted. Firestone opened its first RubberGard EPDM manufacturing plant in Prescott, Arkansas, in 1983.

1986-1990



With the introduction of its UltraPly membranes, Firestone entered the thermoplastic roofing market in 1986. The company's first installation of UltraPly occurred the same year in Indianapolis, Indiana. In 1988, Firestone broadened its product offerings to include modified bitumen roofing systems with the acquisition of Teltex/ICM (International Construction Materials) in North Branford, Connecticut. Firestone began manufacturing ISO 95+ polyiso insulation with the acquisition of six insulation manufacturing plants from T.S. Industries in 1989.

1991-1995

To meet worldwide market demand for EPDM, Firestone added 45-mil, polyester-reinforced RubberGard membrane to its product line in 1991. Revolutionizing Firestone's accessory product line, Firestone's QuickSeam Tape System was introduced in 1993.

1996-2000

In 1996, Firestone expanded its product line to include self-adhered base systems. Firestone introduced UltraPly TPO (thermoplastic polyolefin) in 1999. That same year, Firestone opened its first TPO manufacturing plant in Wellford, South Carolina.

2001-2005



Firestone introduced the industry's first 30-year warranty with the introduction of Firestone RubberGard Platinum EPDM in 2003. Through the acquisition of Copper Sales, Inc., Firestone began offering metal roofing products under the UNA-CLAD by Firestone name in 2005.

2006-Today

In 2006, Firestone acquired GenFlex Building Products unit from OMNOVA Solutions Inc. As a result, Firestone began offering a second brand of roofing products marketed under the GenFlex brand name, and attained a thermoplastic membrane manufacturing

plant in Muscle Shoals/Tuscumbia, Alabama, and a product distribution center in Columbus, Ohio. Firestone Metal Products, a sister company of Firestone Building Products, opened a metal roofing plant and distribution center in Reno, Nevada, in 2006. Firestone unveiled the industry's first 30-year TPO warranty with the introduction of the UltraPly TPO Platinum Roofing System in 2006.

Tomorrow

Our tradition of innovation has helped Firestone become the premier single-source manufacturer and marketer of all the critical components needed for a successful, long-term roofing solution. As we look to the future, Firestone continues to research, develop and introduce new and innovative commercial roofing products. Quality products, quality installation expertise and quality warranties backed by the assets of a diversified multibillion-dollar corporation make it clear why "Nobody Covers You Better" than Firestone Building Products.